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# 前言

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## TCOD台中原創：設計的城市，生活的美學

「台中原創」不只是一個標誌，也是一項對生活的提案——  
透過器物感受設計的溫度，在細節中讀懂文化的底蘊，  
讓設計不只妝點日常，更深植於每一刻生活體驗之中。

# TCOD 2025

臺中擁有深厚的製造能量與工藝底蘊，孕育出風格多元的品牌。從傳統木藝、漆器的細膩手感，到新世代對材質與文化的再詮釋，老中青品牌交織出城市的文化肌理，都在訴說著臺中特有的故事。

爲了凝聚這股設計能量，臺中市政府文化局自2021年起推動「TCOD 台中原創」品牌計畫，以城市品牌的方式推動文創產業發展。透過認證機制，2025年嚴選30組來自不同領域的文創商品，包含工藝品類8組、視覺及包裝設計類3組及創意生活類19組。無論是工藝品、生活器物，或是融合設計與文化的配件，都承載著設計師的巧思與城市的印記。

這些商品不僅具備美感與功能，更延伸出生活的可能性：一只包袋、一盞燈飾、一件器物，皆能成爲日常風景中的亮點，也能映照出臺中的文化質地。透過品牌間的串聯與共鳴，「TCOD 台中原創」構築起一張屬於城市的創意網絡，讓設計成爲推動臺中持續進化的核心力量。

# Foreword

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## TCOD Taichung Original Design: Design Urban, Life Aesthetics

TCOD is more than a logo — it is a way of thinking about how we live. You can feel it in the warmth of each object and see it in the details that reflect a rich culture. Design is not just about how something looks; it is about being part of everyday life.

# TC OD 2025

Taichung has a strong spirit of manufacturing and craftsmanship, giving rise to diverse brands. From the delicate, handmade warmth of traditional woodcraft and lacquerware to the fresh reinterpretations of texture and culture by a new generation, each era contributes to the city's rich culture and distinctive stories.

To bring this design inspiration together, the Cultural Affairs Bureau of Taichung launched the TCOD city brand project in 2021, selecting and supporting outstanding creators to help grow the city's cultural and creative industries.

TCOD 2025 selects 30 creative products across a range of fields, including 8 in handicrafts, 3 in visual and packaging design, and 19 in creative lifestyle. These handmade pieces, everyday objects, and accessories infused with design and culture reflect not only innovative thinking but also the spirit of the city.

The selected products are stylish, functional, and full of potential. Whether it is a bag, a lamp, or an object, each one highlights the essence of everyday life and reflects the cultural character of Taichung. By connecting local brands, TCOD is building a creative network across the city, making design a driving force in Taichung's ongoing transformation.





秉持「用物見心」的初衷，讓漆器走入生活。光山行以金繼技法，在本色漆器水杯上，透過局部貼附金箔掩飾或凸顯原生木材的瑕疵，在器物上呈現時間流動的樣貌。隨著清洗次數與個人使用習慣，金箔可能會逐漸脫落，逐漸顯露底漆，展現獨一無二的侘寂美感。

\* 大量採購或客製化需求請洽業者

材質 天然漆、木、純金箔

電話 04-23264147

信箱 [service@kousancraft.com.tw](mailto:service@kousancraft.com.tw)

價格 1,280元/個





Staying true to the spirit of "objects reflect the heart," Kousan Craft infuses daily life with artistry. Around the True Origin(K)-Water Cup, gold leaf is applied using the Kintsugi technique to shade or enhance the natural imperfections of the timber, celebrating the flow of time. Through repeated use and washing, the gold may gradually wear away, revealing the lacquer beneath and unveiling a unique wabi-sabi beauty.

<b>Material</b>	Natural Lacquer, Wood, Gold Leaf
<b>Tel</b>	04-23264147
<b>Mail</b>	service@kousancraft.com.tw
<b>Piece</b>	NT\$1,280(1pcs)

\* Please contact firms directly for bulk purchase or customization needs.





One Shoe草編鞋專賣店-秉持「用心做好東西」的堅持，嚴選日本布料與皮革，由臺灣製鞋職人一針一線，將對美感的執著縫入每一隻鞋中，One Shoe不只是好看、更追求好穿。透過草編技法與異材質拼接，將傳統工藝轉化為日常穿著的風景，把最好的呵護，細緻編織進您的步行日常。

\* 大量採購或客製化需求請洽業者

材質 複合材質

規格 22~26碼

電話 04-22060159

信箱 oneshoenew@gmail.com

價格 臺灣手作草編鞋 真皮菱格紋款 3,180元

臺灣手作日本布草編鞋 2,680~2,980元

臺灣手作日本布草編涼鞋 2,880元





Committed to the idea of "making good stuff with heart," One Shoe carefully sources premium fabrics and leathers from Japan. Each pair of shoes is thoughtfully handcrafted by Taiwanese shoemakers with a refined sense of aesthetics. Through this craftsmanship and blend of materials, our footwear is made to feel good and look great as part of your everyday life.

\* Please contact firms directly for bulk purchase or customization needs.

**Material** Mixed Materials

**Size** 22~26

**Tel** 04-22060159

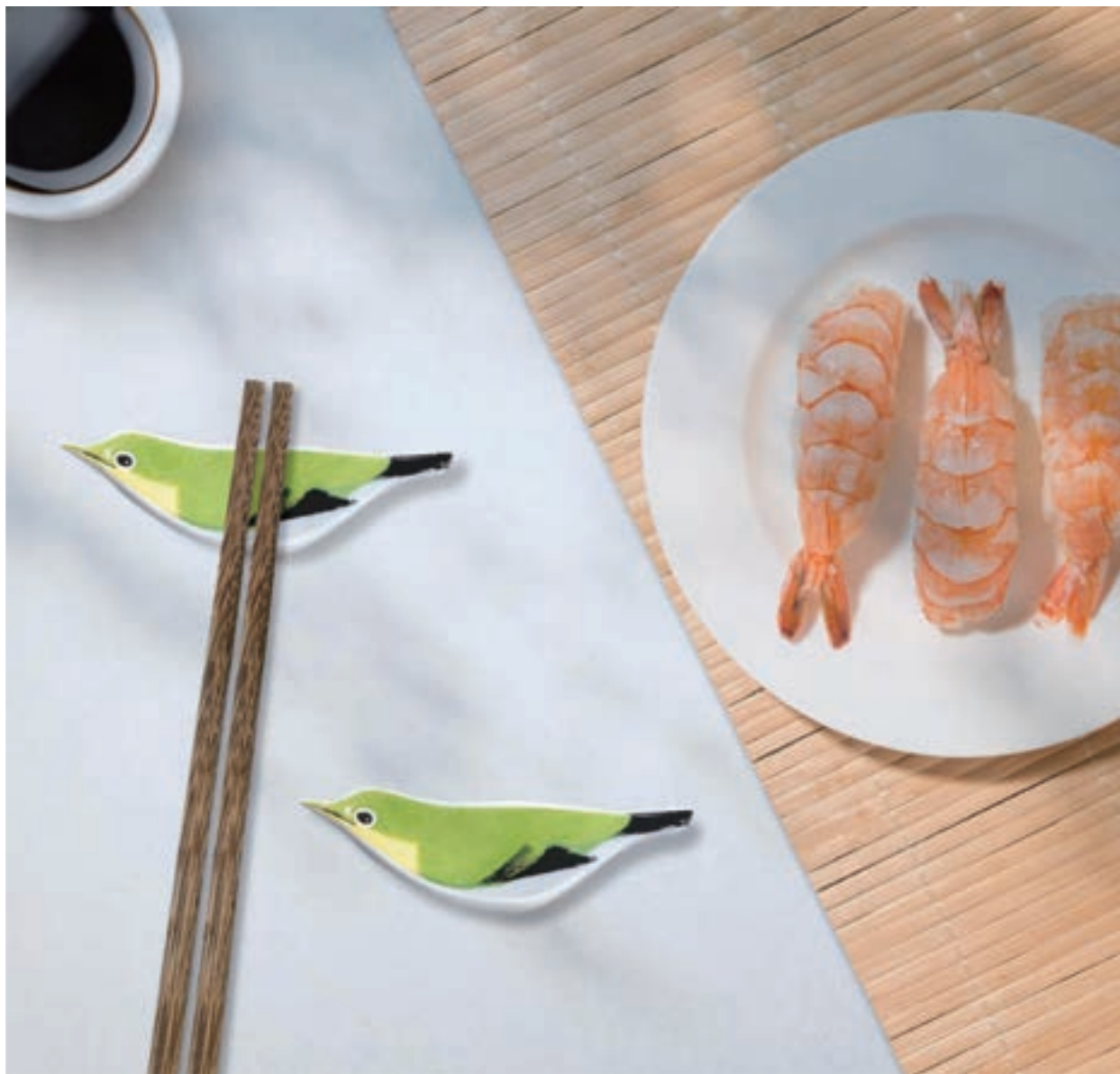
**Mail** oneshoenew@gmail.com

**Piece** Leather Quilted Espadrilles \$NT3,180

Japanese Fabric Espadrilles \$NT2,680-\$NT2,980

Japanese Fabric Espadrille Sandals \$NT2,880





以臺灣膠彩之父林之助經典畫作〈春意〉為靈感，勘端社與日本佐賀縣有田燒窯廠精心合作，將畫中雅致的色彩與意境，製作出細膩質感的陶瓷筷架，不僅承載實用功能，更別具巧思讓畫卡可嵌入專屬磁吸壓克力畫框，搖身一變成可懸掛於牆上的一幅畫作，筷架將其固定更能成為栩栩如生的陶瓷立體畫作，為居家空間添上藝術與生活交融的美好氛圍。

\* 大量採購或客製化需求請洽業者  
\* 壓克力畫框需另外加購，費用為800元

**內容物** 筷架2入、畫卡

**材質** 陶瓷、磁鐵

**電話** 04-24213231

**信箱** kt.maggey@gmail.com

**價格** 1,380元/組





# Kantan Co., Ltd. | LIN CHIH-CHU-"SPRING MOOD" Ceramic Chopstick Rest Gift Set



This chopstick rest gift set is inspired by Spring Mood, a famous artwork by Lin Chih-Chu, known as the Father of Taiwanese Nihonga. Made in collaboration with an Arita Ware kiln from Saga, Japan, the ceramic rest reflects the elegant colors and mood of the painting. It is not just practical -- you can also display the included image card in a magnetic acrylic frame. When placed alongside the chopstick rest set, it brings the artwork to life and adds a touch of art to your living space.

<b>Contents</b>	Chopstick Holder (2pcs) 、 Art Card
<b>Material</b>	Ceramics,Magnetic Powder
<b>Tel</b>	04-24213231
<b>Mail</b>	kt.maggey@gmail.com
<b>Piece</b>	NT\$1,380 (1set)

\* Please contact firms directly for bulk purchase or customization needs.

\* Acrylic frame needs to be purchased separately for NT\$800





將水泥揉合未來感的科幻語彙，傳統建材轉化為具前衛感的生活擺件，立體浮雕設計呼應臺中建築與工藝美學，以光影的交錯變化體現傳統與創新的交會。讓產品不僅是時間的載體，更是臺中人文風景的縮影，展現地方產業的創新能量。

**材質** 金屬、水泥、EPE、塑料、木竹

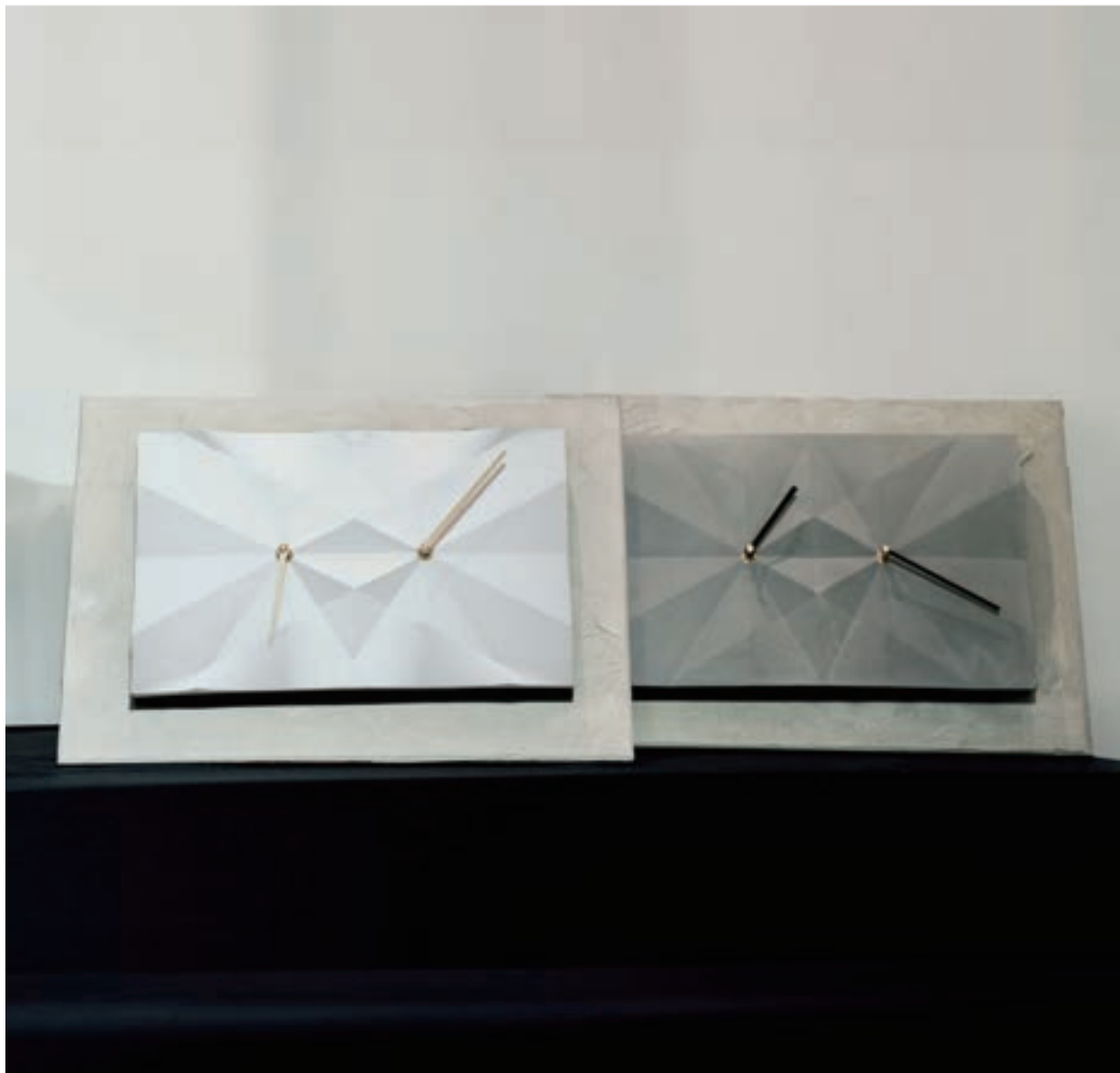
電話 04-26990968

信箱 3hml@3hml.co

價格 4,950元

\* 大量採購或客製化需求請洽業者





This concrete, futuristic sci-fi inspired ornament is transformed from traditional building materials. Echoing the architectural and artisanal aesthetics of Taichung, this three-dimensional design blends tradition and innovation through the interplay of light and shadow. It not only marks the passage of time but also reflects the city's authentic heritage and showcases the creativity of local industries.

\* Please contact firms directly for bulk purchase or customization needs.

<b>Material</b>	Metal, Cement, EPE, Plastic, Wood and Bamboo
<b>Tel</b>	04-26990968
<b>Mail</b>	3hml@3hml.co
<b>Piece</b>	NT\$4,950







大肚山的層巒疊嶂與臺中天空雲影相映成趣，成為「雲朵椅」設計靈感的起點。水泥材質象徵城市的工業精神，而雲朵形態則呼應臺中四季變幻的天空，使這款座椅成為剛與柔、自然與人文交融的詮釋。每張椅凳皆採手工灌製工法製成，堅實水泥搭配金屬支架，激盪出獨特的藝術張力。

\* 大量採購或客製化需求請洽業者

**材質** 水泥、EPE、橡膠、金屬

**電話** 04-26990968

**信箱** 3hml@3hml.co

**價格** 高腳款 9,900元  
低腳款 8,300元





The rolling Mt. Dadu and the drifting clouds over Taichung inspired the design of the Weight of Cloud. The concrete texture reflects the city's industrial spirit, while the cloud-like shape captures the ever-changing sky. This chair expresses a balance between hard and soft, between nature and human touch. Each piece is made with a hand-poured technique. The combination of a solid concrete seat and metal base brings out a unique artistic presence.

**Material** Cement, EPE , Rubber , Metal

Tel 04-24213231

Mail [3hml@3hml.co](mailto:3hml@3hml.co)

Piece Higher NT\$9,900

Lower NT\$8,300

\* Please contact firms directly for bulk purchase or customization needs.





YC3D益采工坊運用陶瓷廢料與3D列印技術，打造出外型如岩石般粗獷紋理、如風線條流動的面紙盒，結合細膩陶土，蘊含著對都市礦物—陶瓷廢料的再生想像，使用現代科技撰寫參數，靈巧地融入溫潤的陶瓷本質。以侘寂之美，成為生活裡一方留白的靜謐容器。

\* 大量採購或客製化需求請洽業者

材質 陶瓷

電話 0979-111253

信箱 dreampottery87123129@gmail.com

價格 2,500元/個







YC3D turns ceramic waste into tissue boxes using 3D printing, giving them a rough, rock-like texture with smooth, wind-like curves. By repurposing urban ore such as ceramic waste and combining it with modern parametric design, each piece retains the natural warmth of ceramics while bringing a touch of wabi-sabi to your living space.

\* Please contact firms directly for bulk purchase or customization needs.

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<b>Material</b>	Ceramics
<b>Tel</b>	0979-111253
<b>Mail</b>	<a href="mailto:dreampottery87123129@gmail.com">dreampottery87123129@gmail.com</a>
<b>Piece</b>	NT\$2,500 (1pcs)

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創始於1926年的陳彫刻處，以雕刻的手感溫度刻畫著生活的品味與想像，輪花木盤運用天然木材為基底，透過刻刀移動的痕跡，點綴刻紋讓木質有深淺不一的紋路，飾紋包框滾邊設計，搭配些許深度的長型皿盤，呈現出傳統工藝美感與現代設計語彙兼具的獨特美學。

\* 大量採購或客製化需求請洽業者

材質 胡桃木

電話 04-22237764、0936-827189

信箱 chenswood1926@gmail.com

價格 2,400元/件





Founded in 1926, Chen's Wood has been infusing everyday life with the warmth of wood through hand-carved craftsmanship. The Petal-Pattern Wood Tray is made from natural wood, with carvings that vary in depth, created by the movement of hand tools. Its raised edge design and gently recessed, elongated shape reflect an artistic balance between traditional carving techniques and modern design.

\* Please contact firms directly for bulk purchase or customization needs.

<b>Material</b>	Walnut Wood
<b>Tel</b>	04-22237764、0936-827189
<b>Mail</b>	chenswood1926@gmail.com
<b>Piece</b>	NT\$2,400 (1pcs)

